



Press Release

*ATTENTION: JOURNALISTS REPORTING ON BUSINESS,
HOUSING AND THE ENVIRONMENT*

PROMENT CORPORATION WINS THE APCHQ'S FIRST "GREEN" AWARD
***Le Vistal* named "Environmentally-Friendly Residential Building of the Year"**

Montreal, February 25, 2009 – Quebec's home builders association – the *Association provinciale des constructeurs d'habitations du Québec* (APCHQ) - has just given Proment Corporation a Domus "Environmentally-Friendly Residential Building of the Year" Award for *Le Vistal*, a recently completed high-rise project on Nuns' Island. Every year, Domus Awards are given to recognize the most outstanding achievements in residential construction and renovation in the Greater Montreal region. This is the first time the APCHQ has given out a Domus Award in this new category.

Proment Corporation president Samuel Gewurz responded to the news by saying, "*We are proud to have designed and constructed a green building, and we are delighted that the APCHQ has created a specific category to draw attention to the importance of eco-friendly construction.*" As Louis-Joseph Papineau, Proment Vice-President for Development and Construction pointed out when he accepted the award at the recent APCHQ gala event, "*A green project is a complex undertaking, but the challenge is well worth it*", adding, "*We see the future of the construction industry in eco-friendly building, and we encourage all builders to get involved with their own projects.*"

This is the fifth time the APCHQ has recognized Proment's innovative designs and the quality of its construction work. Proment won its first Domus Award in 1985 for the *Les Verrières sur le fleuve* project. This time around, the panel of judges made up of construction industry professionals gave *Le Vistal* top marks for the project's integration into the environment and the way Proment's team implemented the principles of sustainable development.



Proment expects to receive LEED® certification for *Le Vista* this year, which would be a first in Quebec for a high-rise condominium project.

About Proment Corporation

Founded in 1965, Proment Corporation (www.proment.com) is a real-estate developer that owes its reputation as an innovator in residential construction to such projects as *Les Sommands sur le fleuve*, *Verre sur Vert*, *Les Jardins des Vosges*, *Le Domaine de la Pointe*, *Les Verrières sur le fleuve*, *Le Cours du fleuve*, *Val de l'Anse*, *Le Club Marin* and *le Domaine de la Forêt*, all located on Nuns' Island. Proment's innovative designs and high-quality construction have been acknowledged on several occasions by the APCHQ, the Quebec Order of Architects and *Sauvons Montréal*, which has named Proment "Builder of the Year" five times over the last 20 years in addition to giving the company many other awards.

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